

The work of the artist in a digital age?

Just thinking out loud.

The digital age means that even the tools of Benjamin's mechanical reproduction are not representations of reality. For Benjamin, reality has a sense of being the present, an aura of presentness.

The role of the audience or the spectator, like in the Parisian arcades (proto Consumer), becomes part of the assemblage through bracketing.

Bracketing is like purchasing an object in capitalism- an act of consumption. They are transactional but is this Deleuzian?

The bracket of the arcaded city mirrors the bracket of the arcaded nation – the closing of the frontier heralded by Frederick Jackson Turner.

Immersive digital forms are not assemblages of photographs; rather they historical objects that are aesthetically curated – they can be bracketed.

Source: <https://www.idonthaveacoolname.com/2022/09/26/the-work-of-the-artist-in-a-digital-age/>